My Media Environment: Revisited

Look at your My Media Environment one-pager through the lens of what you’ve learned about filter bubbles, confirmation bias, and social media algorithms.

Add another page/slide to your original assignment that addresses the following questions (address all questions or choose the four that are most relevant to you):

Engagement:

- What percentage of posts on your feed (roughly) elicit strong positive or negative emotions?
- Would you classify anything in your feed as extreme, hard core, radical, or incendiary?

Filter Bubbles / Confirmation Bias:

- Are you following people and pages that have different viewpoints and perspectives than you do, or do most share your point of view on controversial issues?
- Choose a few posts on your feed that present ideas that you strongly agree or disagree with. Think about why you agree/disagree with them. Is your agreement/disagreement based on evidence from both sides, or the fact that the idea does or doesn’t align with your worldview (though you don’t actually know much about it)?

Going forward:

- Does your preferred social media platform allow you to turn off the “best” or “top” posts feature so they display information to you in a more neutral way? Have you used this feature already or will you use it in the future? Why or why not?
- If you wanted to get more diverse viewpoints, what credible sources could you go to or follow? Do you know of any?
- How has what you’ve learned in this module changed the way you think about social media?